

Developing Appellation d'Origine for Madagascar

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Project ID: 088-13

Area: Madagascar

The International Trade Board of Madagascar (ITBM) sought the Programme's support to develop Appellation d'Origine (AO) for four of the country's key agricultural exports, i.e., cocoa, cloves, lychees and pepper. ITBM is a group of Madagascan private sector intermediaries aimed at promoting the country's exports.

ACP MTS Programme links

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088-13 Madagascar - ToRs.pdf ^[5]	63.58 KB

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Links:

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