



Summary

TITLE	Recruitment of regional experts to enhance the ACP MTS Programme visibility and trigger requests for assistance in ACP countries
Applicant	ACP Secretariat
Duration of the Project	April – June 2010 (4 months)
Objectives of the action	<p><i>Overall objective:</i> Create awareness about the existence of the ACP-MTS Programme and the assistance it can provide to the potential beneficiaries.</p> <p><i>Specific objectives:</i> To ensure Geographical spread in the delivery of Technical Assistance and Capacity Building</p>
Purposes of the action	<p><i>The purposes of this contract are as follows:</i></p> <ul style="list-style-type: none"> - To enhance the visibility of the programme in ACP regions and encourage beneficiaries to seek assistance.
Target group(s)	<ul style="list-style-type: none"> - All ACP States, Regional Integration Organisations, Ministries and departments responsible for trade matters, civil society organisations, private sector organisations, research centres and universities and other stakeholders that could play an active role in achieving the objectives of the ACP-MTS Programme.
Expected results	
	<ul style="list-style-type: none"> - Better understanding on how countries or regions can access assistance to build capacity to negotiate in the WTO, implement existing agreements, make use of the WTO legal framework and accelerate ACP candidate countries' accession to the WTO. - Increased number of requests from ACP countries and regional organisations - Faster processing of requests
Main activities	
	<ul style="list-style-type: none"> - Visit Regional Integration Organisations, Ministries responsible for trade, trade associations, private sector representatives, etc. and explain in details the role of the programme in enabling ACP countries integrate into the multilateral trading system - Inform ACP governments and other stakeholders that the programme has entered operational phase. - Explain to the private sector the need to get involved in identifying trade needs which would inform country positions in the trade negotiations. - Provide available information on ACP-MTS Programme (flyers, leaflets, etc.) - Assist potential beneficiaries in generating refined requests for assistance
Budget Estimate	50.000 €